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Workshops/seminars conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices in Year 2019-20

Reports of Events (Proof)

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Report on A talk on “How to convert your project idea to business model”

The event was organized the IIC – Fr.Council2.0 in association with SAE CRCE council and was headed by Prof. Hitendra Vaishnav.

Name: A Talk on “How to convert your project idea into a business model.”

Date of event: 23rd January 2020.

Time of event: 11am – 3pm.

Location of the event: Samvaad Hall (Fr. CRCE College).

Total number of attendees: 50

 The poster features the logos of IIC-FrCRCE 2.0, Fr. Conceicao Rodrigues College of Engineering, and SAEINDIA at the top. The main text reads: "A Talk on **HOW TO CONVERT YOUR PROJECT IDEA INTO A BUSINESS MODEL**" by Prof. Hitendra Vaishnav. Below the text, it lists the event details: "Date: 23rd Jan 2020", "Time: 2:00 pm", and "Venue: Samvaad Hall". The poster also includes a graphic of a globe with various business icons (dollar sign, bar chart, gear, lightbulb, person with gear) and a silhouette of four business professionals in the bottom left corner.

Event Summary:

The event was based on an objective to educate students on how to convert a raw idea in their mind to a market ready product.

Prof. Hitendra Vaishnav gave a detailed explanation about the topic and solved basic doubts related to it. It proved out to be a very interactive session between the professor and the attendees.

Since the topic was task oriented the attendees were told to form a group of 5-7 and think of an idea whilst discussing amongst the group.

The groups were then given an information sheet where they needed to put in the information of their product i.e problems it would solve, difficulties while making the product and costing of the product.

Further they had to do market research where a group interacted with other groups explaining about their own product and taking reviews.

Finally every group had a member selected to give a 3 minute speech session to sell the product.

These all products were then rated by other teams as well as Prof. Hitendra Vaishnav.

All the products which were highly rated and were found interesting by the professor were short listed and the group were called and talked to.

It was a very informative event which was enjoyed by the attendees, the volunteers as well the professor.







Report of Seminar on IPR & IP Management for Innovation and Start-ups

Date-23/01/2020

Total No. of Participants=156



FR. CONCEICAO RODRIGUES COLLEGE OF ENGINEERING
FR. Agnel Ashram, Bandstand, Bandra (W), Mumbai - 400 050



Intellectual property rights refers to the general term for the assignment of property rights through patents, copyrights and trademarks. These property rights allow the holder to exercise a monopoly on the use of the item for a specified period. The session began with Dr. Bhushan Patil introducing the basic concept of IPR. He emphasized on the four types of IPR which includes patents, copyrights, trademarks and trade secrets. Students were briefed on its importance and proper management. Its protection is critical to fostering innovation since without protection of ideas, businesses and individuals would not reap full benefits of their inventions. The speaker also shared some real life examples and cases which enhanced the enthusiasm among the students who were getting really valuable and interesting information. The positive feedback from the audience marked the end of this successful session.



IPR (23-01-2020)

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IPR (23-01-2020)



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IPR (23-01-2020)

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CSI-CRCE organized 'Intellectual Property Rights' (IPR) session in association with IIC-CRCE

Mumbai, 23 January

The Computer Society of India council in association with the Institute Innovation Cell, CRCE had organized an informative session on Intellectual Property Rights (IPR) under the guidance of Ashwini ma'am (Faculty in-charge) on 23rd January, 2020 at Samvaad. A total of 155 students attended the session from SE and TE.



The workshop was conducted by the Professor and Dean (Research and Development) of the Department of Mechanical and Production Engineering of our college, Dr. Bhushan Patil.



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